

# Map the project before the project maps you.

<b>01</b>	<b>02</b>	<b>03</b>	<b>04</b>	<b>05</b>	<b>06</b>	<b>07</b>	<b>08</b>	<b>09</b>	<b>10</b>	<b>11</b>	<b>12</b>
<b>Investment Intent</b>	<b>Market &amp; Place</b>	<b>Site &amp; Rights</b>	<b>Development Concept</b>	<b>Feasibility</b>	<b>Capital &amp; Structure</b>	<b>Design &amp; Approvals</b>	<b>Procurement</b>	<b>Construction</b>	<b>Market Entry</b>	<b>Operations</b>	<b>Exit &amp; Learning</b>
What are we trying to achieve - and for whom?	What need exists in this place?	What can this land legally and physically support?	What product best connects place, user, and capital?	Do the assumptions produce a resilient project?	Who funds the risk, when, and on what terms?	Can the proposition become an approvable, buildable design?	How should risk and responsibility be allocated?	Are time, cost, quality, safety, and change under control?	How does the project become occupied income?	Does the building perform as underwritten?	What value was realized - and what should change next time?
<b>GATE</b> A clear mandate exists	<b>GATE</b> A defensible need is visible	<b>GATE</b> The site can support the thesis	<b>GATE</b> A coherent product exists	<b>GATE</b> Returns survive credible downside	<b>GATE</b> Capital matches the risk profile	<b>GATE</b> Design, cost, and consent align	<b>GATE</b> Delivery capability is contracted	<b>GATE</b> The asset is safe and complete	<b>GATE</b> Users can occupy successfully	<b>GATE</b> The asset produces durable value	<b>GATE</b> Value and learning are captured

**CURRENT PROJECT POSITION**


**MISSING EVIDENCE**


**NEXT COMMITMENT**
